


Locator Safety Awareness Week Recap


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This summer, many stakeholders in the damage prevention community took part in the 4th Annual Locator Safety Awareness Week (LSAW) from June 18 - June 24. Established in 2014 by Infrastructure Resources and endorsed by Nulca, LSAW addresses the need to keep our locators safe on the job. Social media was the name of the game this year. More than 30 organizations from around the United States and Canada helped promote awareness of the hazards related to utility locating by posting a variety of messages on their social media channels leading up to and throughout this special week.


At LocatorSafety.com, a wide variety of tools were free for the taking. The tools included web buttons featuring marking flags with the APWA uniform color codes, composed social media messages for Facebook and Twitter, safety awareness cards for organizations to give to their locators and a downloadable 11 x 17 poster emphasizing the Top 10 Safety Hazards a locator should be aware of throughout the course of their day.

A sincere thank you to all of the organizations who participated in this year's social media push in an effort to show our collective appreciation for the difficult, challenging and sometimes dangerous work that our utility locators perform. We know that tens of thousands were reached with the #LSAW message. At Infrastructure Resources, our social media posts on LinkedIn and Twitter generated nearly 11,000 impressions and 120 social engagements. Most importantly, though, we want to again express our sincere gratitude to our utility locators for keeping us safe through the work they do. Although LSAW is but once a year, we encourage everyone to show their appreciation all year long.

Participating Organizations: Arizona 811, Central Ohio Damage Prevention Council, Dig Safe New England, Ditch Witch, Georgia 811, Geospatial Corporation, Industrial Training Services, International Utility Locate Rodeo, Iowa One Call, JULIE, Kansas 811, McLaughlin Underground, MISS DIG 811, New Jersey One Call, New Mexico 811, North Carolina 811, Oakville Hydro, OKIE 811, One Call Concepts Locating Services, PSNC Energy, Rhino Marking & Protection Systems, Riviera Utilities, Rock Rapids Utility, South Carolina 811, South Carolina Electric & Gas Company, Subsite Electronics, Teague Nall & Perkins, Inc., Tennessee 811, UGI Utilities, USIC, Utility Resource Group, Weeklysafety.com, LLC. 

 **New Jersey One Call @NJOneCall** · Jun 20
It's Locator Safety Awareness Week! Stay hydrated, alert, and protected from hazards. Thank you for keeping the public safe! #LSAW2017



 **ITS Training @ITSTRADINGSVCS** · Jun 20
Warm weather = animals on the move. Snakes may be in utility enclosures or ROW. Gators or chaps = protection from a defensive attack. #LSAW




 **Kansas 811 @Kansas811** · Jun 20
Dry mouth, bad breath, and stopped sweating! Go refill your water bottle, locators. Be aware of dehydration! #LSAW2017



 **PSNC Energy @psncenergy** · Jun 21
Our locators completed over 471,000 underground utility marking requests in 2016. #LocatorSafetyAwarenessWeek #LSAW #CallBeforeYouDig



 **IR @Infraresources** · Jun 20
Beware of bites and stings when working outdoors #LSAW dp-pro.com /2017/06/20/ari...

